



COMPANY PROFILE 2026

Software for your business. Developed by us, owned by you.

Websites, web and mobile apps, WhatsApp chatbots, hosting,
digital marketing and ICT support, built in Zimbabwe.

VISIT

Shop 14, Bulawayo Centre
cnr 9th Ave & J. Nkomo St,
Bulawayo

CALL / WHATSAPP

+263 77 371 6074

EMAIL

sales@pocketlabs.co.zw
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pocketlabs.co.zw

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2022

Founded

10+

Client brands

6

In-house products

6

Awards &
recognitions

A creative ICT consultancy, home grown in Zimbabwe

PocketLabs Tech (Pocketlabs Technologies) was founded in 2022 to develop and optimise user-centric, high-impact websites, web and mobile applications, and platforms that give businesses a competitive advantage and grow their revenue.

Brand visibility matters more than ever. Your customers have to know you exist, so we put your brand in front of them and build the systems that serve them once they arrive.

VISION

Optimising performance and revenue growth through digitalisation.

MISSION

To provide customised, tailor-made software that solves user problems with the fewest clicks possible.

OUR PROMISE

Developed by us, owned by you.

- Websites
- Mobile applications
- WhatsApp & social chatbots
- Domains, email & hosting
- Training & coding tutorials
- Web applications
- Desktop systems
- Digital marketing
- ICT support & networking
- Ready-made products

How we turn ideas into working businesses

01 Define your brand's functionality

Everything starts with why your brand exists. Its purpose shapes every page, feature and message we build.

02 Build a strong digital presence

If your audience doesn't know you exist, the time and money spent perfecting your service goes to waste. We give your business a solid online footprint.

03 Tailor-made solutions

We turn even the wildest business concepts into real, working products, so you can focus on your goals while we build smart, efficient systems that sharpen your edge and widen your market.

04 Optimise performance

We digitalise the processes with the best return on investment, cutting operating costs in areas like production and invoicing.

05 Speed & delivery

Larger projects are split into modules. Each phase delivers real business functionality, and you decide when to commit to the next one, which limits your risk.

You own what we build. Source, data and accounts are yours: developed by us, owned by you.

Websites, apps & systems



Websites

Fast, mobile-friendly company websites that tell customers clearly who you are and what you offer: a home page, about us, services (with prices if you like), contact, plus portfolio, testimonials and more.

Home

About

Services

Portfolio

Contact



Web applications

Systems that connect you with customers, suppliers and partners.

Cross-platform

Customer support

Easy to manage

Secure live data

They run in any browser on Windows, Mac or Linux. Updates happen once, on the server, and your data stays protected there.



Mobile apps

Android and iOS apps that give your customers real-time access to your products, services and processes, built for hands-on use.

Direct marketing channel

Brand engagement

In-app payments

Android

iOS

Flutter



Desktop systems

Tailor-made office software for fees, stock, invoicing and records, designed to get the job done in as few clicks as possible.

Fees

Stock

Invoicing

Records

Chatbots, marketing & support



Chatbots

Software that automates conversations with your customers on WhatsApp, Facebook, SMS and other messaging platforms, around the clock.

Purchase orders

FAQ

Ticketing

Registration

Payments



Digital marketing

It's impossible to ignore someone who creates content consistently. We optimise your pages, create and manage content and run ad campaigns on Facebook, Instagram and LinkedIn. A typical package covers 16 image posts and 4 short videos (up to 30 seconds).

Social media

Content

Influencers

Ad boosting



Domains, email & hosting

Affordable domain registration, business email and hosting, managed for you, so power cuts, connections and DNS are not your problem.

.co.zw

.com

.org

.africa

.tech



ICT support & networking

From installing software to choosing hardware, networking and troubleshooting, our friendly support team is here to help.

OS, antivirus, MS Office

Hardware

Networking

Data recovery & backup

Accessories



Training & coding tutorials

Computer training for your staff, manuals and user guides for every system we deliver, and coding tutorials for the next generation of developers.

OUR PRODUCTS

Ready-made platforms, built by PocketLabs

Proven products you can adopt today and adapt to your business.

COMMERCE · CHATBOT

WhatsApp Purchase Order Bot

Customers order straight from WhatsApp, and an invoicing portal turns every conversation into a tracked, payable invoice.

EDUCATION · VR

Pocketlabs!

Our e-learning virtual reality platform, with interactive 3D science simulations including a virtual chemistry lab.

EDUCATION · FINANCE

Pocket School

Fees management system for schools.

PROPERTY · MOBILE

House in a Pocket

Our properties mobile app.

TRANSPORT · MOBILE

Sengai

Our transport mobile app, available on the App Store.

IN-HOUSE

PfumaMuGaba

One of our home-grown products. Ask us for a walkthrough.

Free: VID provisional licence practice test

150 road-sign questions across six practice papers, with a timer, instant feedback and a full review.

pocketlabs.co.zw/quiz

OUR APPS

Live on Google Play and the App Store

Apps we've designed, built and published, in use by customers today.



MoLeads

Hire trusted local pros or offer your services. Post a job, compare offers.

[Google Play](#) · [zw.co.moleads.app](#)



VacancyPal

Find jobs in Zimbabwe, get matched to your CV and apply with an ATS-ready CV.

[Google Play](#) · [zw.co.vacancypal.app](#)



AGIE

Agronomic advice, sales and marketing support on the go.

[Google Play](#) · [com.agriseedszim.agie](#)



AOG Hymns

Hymns of the Assemblies of God church, on your phone.

[Google Play](#) · [com.aogzim.hymns](#)



Chess Timer

Set timers, track moves and focus on your game.

[Google Play](#)



Sengai

Our transport app on the Apple App Store.

[Apple App Store](#)



Scan to see all our apps

play.google.com/store/apps/developer?id=NGONIDZASHE+MAPHOSA

Trusted by businesses and organisations

A few of the brands we've built websites, apps and systems for. Ask us for case studies and live links.

ZimTrade

ShopAtZim

Classic Super Foods

Educate a Child Africa

iManage Africa

Zonful Energy

Freightzone

West Group Security

ZIMRATU

Nhaka Life

Power Centre

Electrical

Your brand could be next

Websites, apps, chatbots and systems, delivered in phases you control.

sales@pocketlabs.co.zw

THE TEAM

The people behind the work



Graphic designers

Visual design, branding and interfaces in Figma, Photoshop and other tools.



Programmers

Front-end and back-end developers building web, mobile and AI-powered systems.



Project manager

Plans the phases, manages delivery and keeps you informed at every step.



Technicians

Hardware solutions, installation and networking.

Tools and technologies we work with

Flutter

Laravel

Spring Boot

React & Next.js

Node.js

Cloudflare Workers

MySQL / MariaDB

PostgreSQL

AI assistants (Llama, Claude)

Figma

Photoshop

Recognised at home and abroad

PocketLabs has been shortlisted, funded and awarded by programmes across Zimbabwe, Africa and beyond.

2023 · GOLD

Megafest Women in ICT Award

Megafest Holdings

2022 · SHORTLISTED

Global Entrepreneurship Competition

HICOOL, recognising startups in one of the top 10 global startup ecosystems

2022 · NOMINEE

Female Tech Founders of the Year

Female Founders Initiative, Middle East & Africa

KENYA · AWARD

Second Category Award

Woman in Africa Impact Fund

2022 · FUNDING

#OpenChallenge1-2022

Innovation Drive

2022 · PARTICIPANT

Next She-Exporter Programme

ZimTrade

CONTACT US

Let's build something together

Tell us about your business and what you need. We'll come back with ideas, a plan and a quote.



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WEBSITE
pocketlabs.co.zw



Website

Services, products
and our AI assistant



WhatsApp

Start a conversation
today



Our apps

On Google Play



PocketLabs
TECH